

Press Release:

re:publica 2013: The programme is published.

Berlin, 15 April 2013 – With exactly three weeks to go the countdown has started. The seventh re:publica, under the motto IN/SIDE/OUT, will run for three days with around 350 speakers and 200 hours of programme on seven stages and four workshop areas. In the meantime, the programme of events has been published online. Here are some of the highlights.

The programme of the seventh re:publica features the motto IN/SIDE/OUT. With our own sub-conferences and thematic focal points, we reflect the transformation of the digital society. Blogosphere, net activism, and social media are only partial aspects seeing as digitalisation has already been adopted into all spheres of life and defines our daily life. The programme can be accessed and viewed at <https://re-publica.de/sessions> and <https://re-publica.de/session-schedule>, where it is also continually updated.

The various focal points cover themes and topics such as business & innovation, science & technology, politics & society, research & education, culture & media. Select, high profile guests such as publicist Evgeny Morozov or sci-fi author Cory Doctorow as well as chairperson of the Mozilla Foundation Mitchell Baker will share their visions and experiences with re:publica guests and participants.

Bloggers, social media experts, and net activists will find their work reflected in the variety of this year's programme of events. Past re:publica classics – the variety of the German and international blogosphere, political communication via the web as well as the changes in the media landscape – will again this year be examined from German and international perspectives.

We would like to draw special attention this year to our focal area re:learn, which will be opened by the internationally renowned education researcher of the OECD, Andreas Schleicher ("Mr PISA"). With Jutta Allmendinger, President of the Wissenschaftszentrum Berlin für Sozialforschung (WZB), we managed to get one of Germany's most prolific sociologists on board for the thematic focus "Beautiful New Working World". However, re:publica has always defined itself by extending its reach beyond its own national. This year, Syrian online radio producers will report on how they produce programme content, despite the on-going civil war conditions in their country. Iranian net activists give a taste of what it means when an authoritarian regime tries to decouple its population from the world-wide web. Also, in co-operation with the GIZ and AfiLabs, we will be able to welcome representatives of African iHubs alongside the most important tech-blogger in Africa, Eric Hersman.

As a platform of knowledge-exchange, re:publica will also be host to sub-conferences such as, in co-operation with the Bundeszentrale für politische Bildung (bpB), "Ambivalente Technologien und die Grenzen der Offenheit". In co-operation with the business magazine 'brand eins', author Wolf Lotter, together with guests, will reinterpret capitalism in a new and contemporary way. An entertaining journey into the world of pop and web culture will be provided by the TV writer and director Graham Linehan ("The IT Crowd").

Alongside keynote speeches, lectures, and discussions, numerous workshops, platforms, and tools on the future of social media, gamification, open data, data-mapping, 3D printing, interactive design, storytelling, and copyright are planned. Also, on 6 May re:publica will once again be host to awarding financial bloggers with the comdirect Finanzblog Award.

Main partners of re:publica 2013 are Daimler, Microsoft, and comdirect Bank.

Main sponsors are the Medienboard Berlin-Brandenburg and the Bundeszentrale für politische Bildung. Tickets for re:publica 2013 are available at <https://re-publica.de/tickets>.

#### **About re:publica:**

re:publica is Germany's biggest conference on blogs, social media, and the digital society. It sees itself as a political, cultural, and especially as a very young event, which has developed, since its founding in 2007 as a blogger meeting with 700 visitors, into the event for web-professionals and enthusiasts which attracted nearly 4,500 visitors in 2012. re:publica is a republica GmbH event. Its directors, newthinking communication and Spreeblick Verlag, have worked intensely on net-political themes and various aspects of digital culture and society for over a decade and run two of Germany's most well-known blogs: netzpolitik.org and spreeblick.com.

**re:publica 2013 will take place from 6 to 8 May 2013 at the STATION-Berlin.**

#### **More information at:**

<http://re-publica.de>

<http://www.facebook.com/republica>

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